



MTAB

2023 GOLF CLASSIC

SPONSORSHIP PACKAGE

**AUGUST 10, 2023
NORTHVIEW GOLF
& COUNTRY CLUB**

EVENT DETAILS

August 10, 2023

Northview Golf Course
6857 168 St, Surrey, BC

Get ready to tee off at our highly anticipated double shotgun Annual Golf Classic, happening once again at the beautiful Northview Golf & Country Club. We're pumped up and ready for a day filled with excitement! Come early to enjoy socializing, putting challenges, and other activities.

And the fun doesn't end there; there will be an evening reception, dinner, and prizes. Even if you can't make it for the tournament, don't worry - you're more than welcome to join us for the evening dinner. So, save the date and get ready to have a fantastic time!

WHY SPONSOR?

What You Get

- Brand exposure across email, social channels, newsletters, as well as in person
- A chance to network with our members and build connections that will span generations
- Brand visibility throughout the event
- Photos of your sponsorship and logo that will be used in marketing materials

Who You're Reaching

By connecting with our members, you're building contacts across the entire mechanical contracting industry and beyond. Our members are leaders in the industry:

- Mechanical contractors responsible for the production, installation, maintenance, and green retrofitting of BC's infrastructure
- Business owners and entrepreneurs who help shape this province and hold decision making power
- Managers and salespeople who liaise between the many sides of the industry
- A new generation that's forging the way for a more diverse workforce, changing the perception of the industry, and growing into the leaders of tomorrow
- Major stakeholders in BC's government, energy, and trades sectors

Audience by the Numbers

- 300 attendees
- Average email open rate of 35%, compared to an industry average of 21%*
- Email list of 850+
- Twice monthly newsletter
- LinkedIn following of 2700+ with 6,500+ organic impressions a month
- 1000 + followers across Facebook, Instagram, and Twitter

*as per Mailchimp report

Dinner Wine Sponsor - \$6,500

1 Available



- Two complimentary dinner tickets
- Company logo on wine bottle tags. Dinner wine will be on all tables
- Opportunity to place a pop-up banner in the dining room during dinner (banner to be supplied by sponsor)
- Opportunity to provide an ad for the event program
- Verbal recognition by emcee
- Prominent logo on event signage and jumbo screen during dinner
- Recognition in the Informer newsletter - Company logo with hyperlink
- Logo on Golf Classic webpage with hyperlink
- Your company's logo on event promotions, including on emails, social platforms
- Your company's logo in event program



Tee Off Marker Sponsor - \$5,300

1 Available



- Every tee box will have two large tee markers featuring your logo, for a total of 36 markers
- Prominent logo on event signage and jukebox screen during dinner
- Recognition in the Informer newsletter - Company logo with hyperlink
- Company Logo on Golf Classic webpage with hyperlink
- Your company's logo on event promotions, including on emails, social platforms
- Your company's logo in event program
- Complimentary dinner ticket



Food Station Sponsor - \$5,000

1 of 2 Available

- Welcome golfers to your hole and provide them with a delightful food station experience. Northview will staff and run the station. Food will be selected from the club menu
- One complimentary hole sponsorship with the option of having staff near the tee to network with the golfers
- Logo on signage leading up to the tee box
- Prominent logo on event signage and jumbo screen during dinner
- Recognition in the Informer newsletter - Company logo with hyperlink
- Logo on Golf Classic webpage with hyperlink
- Your company's logo on event promotions, including on emails, social platforms
- Your company's logo in event program
- Complimentary dinner ticket



Power Cart Sponsor - \$4,800 1 Available

- Get exposure throughout the tournament with your logo on every power cart
- Prominent logo on event signage and jumbo screen during dinner
- Recognition in the Informer newsletter - Company logo with hyperlink
- Logo on Golf Classic webpage with hyperlink
- Your company's logo on event promotions, including on emails, social platforms
- Your company's logo in event program



Alcohol Hole Station Sponsor - \$4,500 2 Available

- Host golfers at your hole and quench their thirst by hosting a beverage station (beverages will be picked from the club menu)
- One complimentary hole sponsorship with the option of bringing staff to network with the golfers at your hole
- Your logo will be on signage near the station
- Prominent logo on event signage and jumbo screen during dinner
- Recognition in the Informer newsletter - Company logo with hyperlink
- Logo on Golf Classic webpage with hyperlink
- Your company's logo on event promotions, including on emails, social platforms
- Your company's logo in event program



Flag Sponsor - \$4,000

1 Available



- Eighteen flags on the golf course will feature your company logo
- Prominent logo on event signage and on a video screen during dinner
- Recognition in the Informer newsletter - Company logo with hyperlink
- Logo on Golf Classic webpage with hyperlink
- Your company's logo on event promotions, including on emails, social platforms
- Your company's logo in event program



Lunch Sponsor - \$3,800 1 Available

- Each golfer will receive a bagged lunch with your Company logo on it
- Prominent logo on event signage and jumbo screen during dinner
- Recognition in the Informer newsletter - Company logo with hyperlink
- Logo on Golf Classic webpage with hyperlink
- Your company's logo on event promotions, including on emails, social platforms
- Your company's logo in event program



Photo/Video Sponsor - \$3,500 1 Available

- Prominent logo on event signage and jumbo screen during dinner
- The golf tourney recap video will be viewed numerous times via our social media and communication channels. Your Company logo will be prominently displayed in the video
- Recognition in the Informer newsletter - Company logo with hyperlink
- Logo on Golf Classic webpage with hyperlink
- Your company's logo on event promotions, including on emails, social platforms
- Your company's logo in event program



Beverage Cart Sponsor - \$3,300 1 of 2 Available

- Your logo will be prominently displayed on the roaming beverage cart
- Prominent logo on event signage and jumbo screen during dinner
- Recognition in the Informer newsletter - Company logo with hyperlink
- Logo on Golf Classic Website with hyperlink - Sponsorship Section
- Your company's logo on event promotions, including on emails, social platforms
- Your company's logo in event program



Beat the Pro - \$3,000 2 Available

- Includes contest signage with your logo at the hole
- Have your Company logo prominently displayed onsite
- Prominent logo on event signage and jumbo screen during dinner
- Recognition in the Informer newsletter - Company logo with hyperlink
- Logo on Golf Classic webpage with hyperlink
- Your company's logo on event promotions, including on emails, social platforms
- Your company's logo in event program



Closest to Pin Sponsor - \$2,800 1 of 2 Available

- Includes contest signage with your logo at the hole
- Prominent logo on event signage and jumbo screen during dinner
- Recognition in the Informer newsletter - Company logo with hyperlink
- Logo on Golf Classic webpage with hyperlink
- Your company's logo on event promotions, including on emails, social platforms
- Your company's logo in event program



Longest Drive Sponsor - \$2,800 2 Available

- Includes contest signage with your logo at the hole
- Prominent logo on event signage and jumbo screen during dinner
- Recognition in the Informer newsletter - Company logo with hyperlink
- Logo on Golf Classic webpage with hyperlink
- Your company's logo on event promotions, including on emails, social platforms
- Your company's logo in event program



Driving Range Sponsor - \$2,500



- Your Company logo will be prominently displayed onsite driving range sign
- Prominent logo on event signage and jumbo screen during dinner
- Recognition in the Informer newsletter - Company logo with hyperlink
- Logo on Golf Classic webpage with hyperlink
- Your company's logo on event promotions, including on emails, social platforms
- Your company's logo in event program



Golf Clinic Sponsor - \$2,200 1 Available

- A Northview golf pro will deliver a 30 minute short or long game lesson during registration
- Have your logo prominently displayed onsite
- Prominent logo on event signage and jumbo screen during dinner
- Recognition in the Informer newsletter - Company logo with hyperlink
- Logo on Golf Classic webpage with hyperlink
- Your company's logo on event promotions, including on emails, social platforms
- Your company's logo in event program



Chip to the Boat- \$2,000 2 Available

- Your Company logo will be displayed on signage leading up to the tee box
- Your Company logo will be displayed on the boat either Ridge #15 OR Canal #16
- Have your Company logo prominently displayed onsite
- Prominent logo on event signage and jumbo screen during dinner
- Recognition in the Informer newsletter - Company logo with hyperlink
- Logo on Golf Classic webpage with hyperlink
- Your company's logo on event promotions, including on emails, social platforms
- Your company's logo in event program



TAKE YOUR BEST SHOT AT HITTING THE BOAT IN THE POND
FOR A GREAT CHIPPING CHALLENGE.

Putting Contest Sponsor - \$1,800



- Your logo will be prominently displayed on putting contest signs
- Prominent logo on event signage and jumbo screen during dinner
- Recognition in the Informer newsletter - Company logo with hyperlink
- Logo on Golf Classic webpage with hyperlink
- Your company's logo on event promotions, including on emails, social platforms
- Your company's logo in event program



Dart Board Challenge - \$1,500

2 Available

- Your Company logo will be displayed on signage leading up to the tee box
- Your Company logo will be displayed by the giant dart board
- Have your Company logo prominently displayed onsite
- Prominent logo on event signage and jumbo screen during dinner
- Recognition in the Informer newsletter - Company logo with hyperlink
- Logo on Golf Classic webpage with hyperlink
- Your company's logo on event promotions, including on emails, social platforms
- Your company's logo in event program



On-Site Regular Hole Sponsor (Staffed)- \$900 4 of 10 Available

- Host golfers at your hole!
- Your logo will be displayed on signage leading up to the tee box
- Have your logo prominently displayed onsite
- Prominent logo on event signage and jumbo screen during dinner
- Recognition in the Informer newsletter - Company logo with hyperlink
- Logo on Golf Classic Website with hyperlink - Sponsorship Section
- Your company's logo on event promotions, including on emails, social platforms
- Your company's logo in event program



Regular Hole Sponsor (Unstaffed)- \$650

12 of 18 Available

- Your logo will be displayed on signage leading up to the tee box
- Have your logo prominently displayed onsite
- Prominent logo on event signage and jumbo screen during dinner
- Recognition in the Informer newsletter - Company logo with hyperlink
- Logo on Golf Classic page with hyperlink - Sponsorship Section
- Your company's logo on event promotions, including on emails, social platforms
- Your company's logo in event program

