



***MLAB***



*Christmas*

**COCKTAIL LOUNGE**

**SPONSORSHIP PACKAGE**

**NOVEMBER 29, 2023**

**5:30 PM - 8:30 PM**

**THE LOFT AT EARLS YALETOWN (2ND FLOOR)  
1095 MAINLAND ST  
VANCOUVER, BC**

# WHY SPONSOR?

Elevate your brand by becoming a valued sponsor of our 2nd annual Christmas Cocktail Lounge!

Your brand will shine at the forefront, ensuring premium exposure across MCABC's digital platforms and amongst industry attendees at the event.

Don't miss out on this opportunity to make lasting industry connections and kickstart the holiday season with MCABC.

*Cancellation Policy:*

*All sponsorship packages are final sale and non-refundable.*

# SUPPORTING SPONSOR

**\$6,000**

*One (1) package available*

- Four (4) complimentary event tickets
- Verbal thank you and acknowledgement by emcee at event
- Opportunity for speech
- Company logo featured on table sign throughout the evening
- Company logo featured on event website homepage
- Company logo featured on program and all sessions
- Company logo featured on screens throughout the evening
- Dedicated social media post with logo hyperlink to MCABC's subscribers
- Featured posts across MCABC's social platforms (LinkedIn, Facebook, Instagram)
- Company feature on the Informer, MCABC's weekly newsletter
- Company logo on event listing (with hyperlink to website)

For all sponsorship inquiries, contact Manager, Memberships & Events, Cathleen: [cbasco@mcabc.org](mailto:cbasco@mcabc.org).

## ALCOHOL SPONSOR

**\$2,500**

*Two (2) packages available*

- Two (2) complimentary event tickets
- Verbal thank you and acknowledgement by emcee at event
- Company logo on custom drink tickets
- Company logo featured on all bar signage
- Company logo featured on TV screens throughout the evening
- Dedicated eblast with logo hyperlink to all MCABC's subscribers
- Featured post across active MCABC social platforms
- Feature on the Informer, MCABC's weekly newsletter
- Company logo on event listing (with hyperlink to website)

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## DOOR PRIZE SPONSOR

**\$1,000**

*Three (3) packages available*

- One (1) complimentary event ticket
- Opportunity to present prizes to winner
- Verbal thank you and acknowledgement by emcee at event
- Company logo on prize table
- Company logo featured on TV screens throughout the evening
- Featured post across active MCABC social platforms
- Company logo on event listing (with hyperlink to website)

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